



# CHINA HEALTHCARE LEADERSHIP STUDY TOUR

AUGUST 13-26, 2017 | PITTSBURGH, PA | WASHINGTON, DC

The **U.S. Trade and Development Agency** is hosting the China Healthcare Leadership Study Tour to familiarize delegates with U.S. policies, technologies, standards, and industry best practices in the fields of healthcare and hospital administration. The delegates represent national and provincial healthcare agencies and hospitals across China. The visit will provide U.S. companies, universities, and hospitals the chance to learn about new business opportunities in the field.

## STUDY TOUR GOALS

- Leverage technology to improve healthcare coordination and management
- Share best practices for implementing healthcare IT systems
- Establish public-private partnerships to expand access to healthcare

## HOW U.S. COMPANIES CAN PARTICIPATE:

- There will be a reception at Meridian International Center in Washington, DC on Monday, August 21, from 5:00 pm – 7:00pm
- U.S. businesses, universities, and hospitals are invited to connect with key decision-makers at the workshop and reception, where they can learn about project opportunities in China's healthcare sector
- U.S. companies are also welcome to attend presentations by the delegates and HCP member companies prior to the reception, 9:00am – 5:00pm

►► **CLICK HERE to register for the reception.**

## BACKGROUND ON CHINA'S HEALTHCARE SECTOR

With a growing population of 1.3 billion, China has a rising demand for quality healthcare services. The Chinese Government has committed to investing in the healthcare sector by extending basic coverage to 95% of the population.

China's 6 million healthcare professionals and management personnel are embracing new techniques and technologies, which present significant export opportunities for U.S. companies in the fields of: Health IT Equipment, High Performance Medical Devices, Hospital Health Services.

**CONTACT INFORMATION:** Meridian International Center is organizing this study tour on behalf of USTDA. For further information, please contact Sean Callaghan at [scallaghan@meridian.org](mailto:scallaghan@meridian.org) or 202-939-5873.